



To: Interested Parties

From: Chris Keating, Keating Research

Curtis Hubbard, OnSight Public Affairs

Date: July 9, 2019

Re: Colorado Democratic Primary Voter Poll

**Keating Research** and **OnSight Public Affairs** have teamed up once again to provide informative, accurate results using live-interviewer telephone surveys and was Colorado's most accurate in the 2016 Presidential and the 2018 Gubernatorial in Colorado. The Colorado U.S. Senate Democratic Primary Voter Poll was conducted July 1-3, 2019, and is the first installment in the effort to track the 2020 Democratic Primary for U.S. Senate in Colorado.

## The Democratic Primary for U.S. Senate is wide open.

In a hypothetical match-up in the Democratic primary for U.S. Senate, former House Speaker Andrew Romanoff leads the pack with 23% and an 8-point lead over Secretary of State Jena Griswold in second place with 15%, and former state Sen. Mike Johnston comes in third with 12%.

No other candidate garners more than 2% of the vote including Alice Madden (2%), John Walsh (2%) and Dan Baer (2%).

With 42% undecided, the race to take on Republican Sen. Cory Gardner in the General Election remains wide open. The fact that an undeclared entrant could garner second reaffirms this fact.

## Colorado U.S. Senate Democratic Primary If the Democratic primary election for U.S. Senate were held today and the candidates were Dan Baer, Jena Griswold, Mike Johnston, Alice Madden, Andrew Romanoff and John Walsh - for whom would you vote? Rotate order of the candidate names If respondent says "someone else" please ask: What is the name of the other candidate you would vote for? If Undecided ask: Even though you are undecided, which way do you lean - Dan Baer, Jena Griswold, Mike Johnston, Alice Madden, Andrew Romanoff, John Walsh, or someone else? 42% 40% 30% 23% 20% 15% 12% 10% 2% 2% 2% 2% Andrew Undecided Jena Mike Alice John Dan Other Romanoff Griswold Johnston Madden Walsh Baer Candidate

- Romanoff leads among older voters (ages 50+) with 29% of the vote, followed by Griswold with 12% and Johnston with 11%.
- Griswold leads among younger voters (ages 18-49) with 20% of the vote, followed by Johnston with 15% and Romanoff with 11%.

## Jena Griswold had the highest net favorability ratings of all the candidates in this field.

Griswold is the most well-liked by those who know her with a 7.5-to-1 ratio of 30% favorable to 4% unfavorable. Romanoff has a 3-to-1 ratio of 34% favorable to 11% unfavorable. Johnston also has a 3-to-1 ratio of 29% favorable to 9% unfavorable.

Next Senate Pac commissioned Keating Research to conduct the poll. Keating Research is recognized by Democrats and Republicans alike as providing extremely accurate election forecasting in Colorado. This polling data is based on 500 live-interviewer telephone surveys conducted July 1-3, 2019, among likely 2020 Democratic Primary voters statewide in Colorado: 60% conducted on cell-phone and 40% conducted on a land line. Registered Democrats are 70% of the sample and registered Unaffiliated are 30% of the sample. For this sample of 500, the worst case margin of error at the 95% level is plus or minus 4.4%.